

JAM ON IT!

ALL UNDER ONE ROOF BASKETBALL

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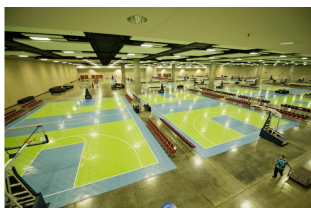
Jam On It - AAU Expanding to Hawaii and Investing Multi-Year Agreement with Hawaii Convention Center

Jam On It, a member club of the Amateur Athletic Union (AAU), has partnered with the Hawaii Convention Center have reached a multi-year deal for the Pacific Rim Championship tournament. This builds on the success of the Jam On It Pacific Rim Championship Tournament that took place at the Hawaii Convention Center, June 29- July 2, 2017. There were 130 teams, with over 6000 spectators at this event.

Jam On It, AAU and The Hawaii Convention Center will host the **2018 Pacific Rim Championship** to be held, June 22-24, 2018.

“We strive to provide the very best event experiences to every coach, player, and fan in the country and we are excited to host quality youth sporting events.” said Matt Williams, the CEO of Jam On It and the 2nd Vice Chair of The Amateur Athletic Union (AAU). “We look forward to these relationships with great anticipation and growing the Jam On It Brand and AAU memberships throughout the Pacific Rim area.”

“Matt Williams and Jam On It will invest in Hawaii’s youth sports programs to make their dreams come true,” states Grant Kidani. “This partnership is intended to focus on multiple competitive sports.



Jam On It will be work with their current sponsors such as Spalding, SnapSports, and East Bay. They will use their connections with former AAU stars in the NBA and WNBA to host camps and clinics.

Founded in 1991, Jam On It is an event organization, whose mission statement is to engage children in fun, competitive play. In recent years, it has perfected the ‘All Under One Roof’ event model and runs the world’s largest basketball tournament in Reno. Jam On It will continue to host Summer Events at the Las Vegas Convention Center, and currently hosts a series of tournaments in Utah, Hawaii, California, Arizona, Nevada (Las Vegas & Reno).

About AAU

Founded in 1888, the Amateur Athletic Union (AAU) is one of the largest, non-profit, volunteer, event organizations in the United States. The “Sports for All, Forever” philosophy is shared by over 670,000 participants of which 250,000 play basketball. The AAU annually licenses more than 34 sports programs, 250 national championships, and over 30,000 age division events. AAU alumni include LeBron James, Amare Stoudemire, Diana Taurasi, and Candace Parker. A multi-sport organization, the AAU is dedicated exclusively to the development of amateur sports www.aausports.org.